For immediate release
Vancouver, British Columbia, 15 August 2011

Vancouver Comedians Creatively Crowdfund Action Film

STEEL VIPER FORCE: Fiero's Redemption is a feature-length action film that follows Lance Fiero, a booze-ravaged former member of the Vancouver Police Department's last great special ops team: the Steel Viper Force. Scheduled for triumphant release in 2012, this film has united the finest in Vancouver filmmakers and comedians under a single blood-drenched flag.

Cameron Macleod (ShitHarperDid.com, Man Hussy, The Hero Show) stars as Lance Fiero in this homage to 80's action classics directed by Curtis Grahauer (Weekend Leisure, Public Access: 1999 & Beyond). Craig Anderson (Hellcats), Grant Lawrence (CBC Radio 3), Graham Clark (Stop Podcasting Yourself), and Steve Bays (Hot Hot Heat) will also star, amidst an elite cast plucked from the world-famous Vancouver comedy scene.

The local comedians, artists, filmmakers and designers behind STEEL VIPER FORCE have launched an IndieGoGo crowdfunding campaign to raise $10,000 to assist in the production of Vancouver’s first action film. The campaign features a host of daring and inventive perks for those who donate to the cause, from naming a character in the film to being (fake) killed on screen to playing one of the Street Pirates, a gang led by Steve Bays. The perks start as low as $10, but if you really want to help the SVF team has you covered: for $1,000 they will create and advertise a liquor of your imagining, or for $15,000 they will organize a parade in your name. The Fundraising Drive runs from now until September 30, 2011.

To check out the full list of perks, to read (and watch) more about the film, and to make a donation, head to the official site: http://www.steelviperforcemovie.com

Watch your back, Vancouver! STEEL VIPER FORCE is exploding into theatres in 2012, so hold onto your asses... and your dicks!

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